



**MPC Endowment Ltd.**  
**Harold Gauer Professional Development Fund for College Students**

**Overview**

Harold Gauer was a political consultant, writer, community activist and longtime member of the Milwaukee Press Club. In honor of his financial contributions and ongoing support, the MPC Endowment has established the Harold Gauer Professional Development Fund for College Students. Up to \$3,000 will be disbursed throughout the year, either in part or as a whole, to college or university journalism programs as described below.

**Process**

- Student journalism classes, organizations or clubs should complete the grant application on the next page and submit it via email to Jim Nelson – [mpcendowment@me.com](mailto:mpcendowment@me.com).
- Members of the MPC Endowment Professional Development Fund Subcommittee will review applications and recommend winners.
- Members of the MPC Endowment Board of Directors will discuss the nominations and vote to award the grants.
- Checks will be issued to the college or university, unless otherwise stipulated.
- Schools will be asked to provide a summary of the grant impact.

**Applicable Projects**

The grants can be applied to areas focused on educating students about journalism, providing hands-on experience, and encouraging students to pursue careers in journalism, communications or a related field. This can include (not limited to):

- Training, such as online or local journalism workshops.
- Meetings, such as for organizations such as Society of Professional Journalists, Society of Environment Journalists, or Investigative Reporters & Editors.
- Field trips, such as visiting a news operation or covering an unusual event.

**Criteria**

The application should:

- Indicate innovative approaches to journalism education and experience
- Provide links to journalism careers
- Showcase diversity (socioeconomic, philosophical, racial or other aspects)
- Provide metrics for success

**About the MPC Endowment Ltd.**

The purpose of the MPC Endowment is to support education and excellence in journalism and the media, including the endeavors and activities of the Milwaukee Press Club that align with that purpose, but also via scholarships at the high school and college level for students pursuing careers in journalism, communications or a related field. The Endowment supports education and excellence in journalism and communications via other appropriate channels that comply with the 501 (c) (3) regulations of the Internal Revenue Service.



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**Application Form**

**Instructions**

Complete the information and save it as a .pdf file. Email the pdf to Jim Nelson – [mpcendowment@me.com](mailto:mpcendowment@me.com). You will receive acknowledgement of your entry.

**Advisor Contact**

- College or University
- Advisor Name:
- Day Phone:
- Evening Phone:
- Email:

**Student Contact**

- Day Phone:
- Evening Phone:
- Email:

**Project Information** (each section should be under 500 words):

1. Describe your journalism program.
2. Describe how you would specifically use the grant.
3. Describe the expected impact and why there is a need to have a grant to fund this.