



MILWAUKEE PRESS CLUB
North America's oldest continuously operating press club

P.O. Box 176
North Prairie, WI 53153-0176

2017 Gridiron Awards Dinner
Friday, May 12, 2017
InterContinental Milwaukee, Milwaukee, WI

2017 Sponsorship and Advertising Opportunities

Presenting Sponsor (exclusive) \$3,500.00

- Logo on all promotional materials as presenting sponsor
- Corporate table of 8 (250-350 attendees); Preferred seating; Name on table
- Full page ad in *Once A Year Magazine* (1000 printed / one year shelf life)
- Top logo position on sponsor page of *Once A Year Magazine*
- Signage at the event
- Logo on printed program
- Verbal recognition during the program

Defender Sponsor \$2,500.00

- Corporate table of 8 (250-350 attendees); Preferred seating; Name on table
- ½ page ad in *Once A Year Magazine* (1000 printed / one year shelf life)
- Logo in *Once A Year Magazine*
- Signage at the event
- Logo on printed program
- Verbal recognition during the program

Ally Sponsor \$2,000.00

- Corporate table of 4; Name on table
- ¼ page ad in *Once A Year Magazine* (1000 printed / one year shelf life)
- Logo in *Once A Year Magazine*
- Signage at the event
- Logo on printed program
- Verbal recognition during the program

Table Sponsor \$830.00

- Corporate table of 8; Name on table
- Logo on printed program

Once A Year Magazine

Outside Back Cover: (8.75 x 11.25) \$2,000.00

Outside Back Cover w/ corporate table of 8 \$2,555.00

Inside Front Cover: (8.75 x 11.25) \$1,700.00

Inside Front Cover w/ corporate table of 8 \$2,255.00

Inside Back Cover: (8.75 x 11.25) \$1,600.00

Inside Back Cover w/ corporate table of 8 \$2,155.00

Full Page: (8.75 x 11.25) \$1,500.00

Full Page w/ corporate table of 8 \$2,055.00

½ Page: (3.625 x 10) \$600.00

½ Page including 4 tickets \$900.00

¼ Page: (3.625 x 4.875) \$300.00

¼ Page including 4 tickets \$600.00

Ad Specifications: Full color 300 DPI (line art 1,200 DPI). **PDF files preferred.** Send electronic ads to kristae.schmidt@gmail.com and cc milwaukeekeepressclub@gmail.com. Keep all live matter a minimum of 1/4" in from trim. Trim marks should be offset by 12 pts. Bleed if necessary must extend 1/8" on each of the four sides of the ad. High resolution pdf's should be exported in CMYK using "Press Quality" setting with all fonts and images embedded/linked.

Advertising/Sponsorship Deadline: Friday, March 31, 2017

Please complete information below:

Advertiser's/Sponsor's Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

Please donate _____ (#) of my tickets to interested journalism students to be seated at my table.

_____ My check is enclosed in the amount of \$_____.

_____ Please send me an invoice.

**Please make checks payable to the "Milwaukee Press Club" and mail to:
P.O. Box 176,
North Prairie, WI 53153-0176**

**For more information on the Gridiron Awards Dinner, visit www.milwaukeekeepressclub.org
or Joette Richards at milwaukeekeepressclub@gmail.com.**