



## Harold Gauer Professional Development Fund

### Overview

Harold Gauer was a political consultant, writer, community activist and longtime member of the Milwaukee Press Club. In honor of his financial contributions and ongoing support, the MPC Endowment has established the Harold Gauer Professional Development Fund for College Students.

**Up to \$3,500** will be disbursed throughout the calendar year, either in part or as a whole, to high school, college or university journalism programs as described below.

### Process

📅 The grant has two rounds. The first round is **due Jan. 31** and the grant(s) will be awarded in mid-February.

📅 Any remaining grant money will be publicized and made available in a second round. Applications for the second round are due July 31.

📅 Members of the MPC Endowment Board of Directors will discuss the applications and vote to award the grants. Preference will be given to schools that have not recently won a grant.

📅 Checks will be issued to the high school, college or university, unless otherwise stipulated.

📅 By accepting the grant, grantees agree to provide evidence of how funds were used through a short, written summary, photographs from the event and receipts.

These materials must be returned to the endowment within one month of the event, conference, workshop or other use. The endowment reserves the right to use the written summary and photos on its website and on other promotional materials.

### Applicable Projects

The grants can be applied to areas focused on educating students about journalism, providing hands-on experience, and encouraging students to pursue careers in journalism, communications or a related field. This can include (not limited to):

📅 Training, such as online or local journalism workshops.

🎬 Meetings, such as for organizations such as Society of Professional Journalists, Society of Environment Journalists, or Investigative Reporters & Editors.

🎬 Field trips, such as visiting a news operation or covering an unusual event.

### **Criteria**

The application should:

🎬 Indicate innovative approaches to journalism education and experience

🎬 Provide links to journalism careers

🎬 Showcase diversity (socioeconomic, philosophical, racial or other aspects)

🎬 Provide metrics for success

### **About the MPC Endowment Ltd.**

The purpose of the MPC Endowment is to support education and excellence in journalism and the media, including the endeavors and activities of the Milwaukee Press Club that align with that purpose, but also via scholarships at the high school and college level for students pursuing careers in journalism, communications or a related field. The Endowment supports education and excellence in journalism and communications via other appropriate channels that comply with the 501 (c) (3) regulations of the Internal Revenue Service.

**MPC Endowment Ltd. Harold Gauer Professional Development Fund  
Application Form**

Complete the information and save it as a .pdf file. Email the pdf to [mpcendowment@me.com](mailto:mpcendowment@me.com).  
You will receive acknowledgment of your entry.

**Advisor Contact**

- 📠 College or University
- 📠 Advisor Name:
- 📠 Day Phone:
- 📠 Evening Phone:
- 📠 Email:

**Student Contact**

- 📠 Day Phone:
- 📠 Evening Phone:
- 📠 Email:

**Project Information** (each section should be under 500 words):

1. Describe your journalism program.
2. Describe how you would specifically use the grant.
3. Describe the expected impact and why there is a need to have a grant to fund this

**Award Agreement**

If my organization is awarded the grant, I agree to provide evidence of how funds were used through a short, written summary, photographs from the event and receipts.

These materials must be returned to the endowment within one month of the event, conference, workshop or other use via email at [mpcendowment@me.com](mailto:mpcendowment@me.com).

The endowment reserves the right to use the written summary and photos on its website and on other promotional materials.

Signed name \_\_\_\_\_ Date \_\_\_\_\_

Printed name \_\_\_\_\_