



2021 Gridiron Awards Ceremony
Wednesday, May 19, 2021
Virtual Event

2021 Sponsorship and Advertising Opportunities

Presenting Sponsor (exclusive) \$3,000.00

- Logo on all promotional materials as presenting sponsor
- Full page ad in *Once A Year Magazine* (digital copy)
- Ad in the virtual program night of the event (.PNG file)
- 8 tickets to virtual awards ceremony (250-350 attendees)
- Top logo position on sponsor page of *Once A Year Magazine*
- Verbal recognition during the program

Defender Sponsor \$2,000.00

- 8 tickets to virtual awards ceremony (250-350 attendees)
- ½ page ad in *Once A Year Magazine* (digital copy)
- Ad in the virtual program night of the event (.PNG file)
- Logo in *Once A Year Magazine*
- Logo in virtual program
- Verbal recognition during the program

Ally Sponsor \$1,500.00

- 4 tickets to virtual awards ceremony
- ¼ page ad in *Once A Year Magazine* (digital copy)
- Ad in the virtual program night of the event (.PNG file)
- Logo in *Once A Year Magazine*
- Logo in virtual program
- Verbal recognition during the program

Corporate Sponsor \$ 500.00

- 8 tickets to virtual awards ceremony
- Logo in virtual program and *Once A Year Magazine*
- Verbal recognition during the program

Once A Year Magazine (digital):

**Outside Back Cover: (11.25 x 8.75)
with 8 tickets to virtual ceremony \$2,000.00**

**Inside Front Cover: (11.25 x 8.75)
with 8 tickets to virtual ceremony \$1,700.00**

**Inside Back Cover: (11.25 x 8.75)
with 8 tickets to virtual ceremony \$1,600.00**

**Full Page Ad: (11.25 x 8.75)
with 8 tickets to virtual ceremony \$1,500.00**

**½ Page Vertical Ad: (10" tall x 3.625" wide)
with 4 tickets to virtual ceremony \$600.00**

**¼ Page Vertical Ad: (4.875" tall x 3.625" wide)
with 4 tickets to virtual ceremony \$300.00**

Print Ad Specifications: Full color 300 DPI (line art 1,200 DPI). **PDF files preferred.** Send electronic ads to kathrynlavey@gmail.com and cc milwaukeeclub@gmail.com. Keep all live matter a minimum of 1/4" in from trim. Trim marks should be offset by 12 pts. Bleed if necessary must extend 1/8" on each of the four sides of the ad. High resolution pdf's should be exported in CMYK using "Press Quality" setting with all fonts and images embedded/linked.

Ads for virtual ceremony: Ads should be submitted as a .PNG file and should be sent to milwaukeeclub@gmail.com.

Advertising/Sponsorship Deadline: Friday, April 16, 2021

Please complete information below:

Advertiser's/Sponsor's Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

_____ My check is enclosed in the amount of \$_____.

_____ Please send me an invoice.

**Please make checks payable to the "Milwaukee Press Club" and mail to:
P.O. Box 176,
North Prairie, WI 53153-0176**

**For more information on the Gridiron Awards Ceremony, visit www.milwaukeeclub.org
or Joette Richards at milwaukeeclub@gmail.com.**