



MILWAUKEE PRESS CLUB

North America's oldest continuously operating press club

2025 Gridiron Awards Dinner
Friday, May 9, 2025
The Pfister Hotel, Milwaukee, WI

2025 Sponsorship and Advertising Opportunities

Presenting Sponsor (exclusive) \$3,500.00

- Logo on all promotional materials
- Full page ad in *Once A Year Magazine* (print & digital)
- Signage at the event
- Corporate table of 8; Preferred seating
- Logo on printed program
- Verbal recognition during the program (300-400 attendees)

Defender Sponsor \$2,500.00

- ½ page ad in *Once A Year Magazine* (print & digital)
- Signage at the event
- Corporate table of 8; Preferred seating
- Logo on printed program
- Verbal recognition during the program (300-400 attendees)

Table Sponsor \$1,200.00

- Corporate table of 8
- Name on printed program
- Logo recognition during the program (300-400 attendees)

Once A Year Magazine

Inside Front Cover: (11.25 x 8.75) \$1,700.00

Inside Back Cover: (11.25 x 8.75) \$1,600.00

Full Page Ad: (11.25 x 8.75) \$1,500.00

½ Page Vertical Ad: (10" tall x 3.625" wide) \$600.00

¼ Page Vertical Ad: (4.875" tall x 3.625" wide) \$300.00

Ad Specifications: Full color 300 DPI (line art 1,200 DPI). **PDF files preferred.** Send electronic ads to lexie@milwaukeeclub.org. Keep all live matter a minimum of 1/4" in from trim. Trim marks should be offset by 12 pts. Bleed if necessary, must extend 1/8" on each of the four sides of the ad. High resolution pdf's should be exported in CMYK using "Press Quality" setting with all fonts and images embedded/linked.